



COUGHLAN PRODUCTS CORP

973-904-1500
800-822-2436
Fax: 973-904-9191

P.O.Box 708 357 Hamburg Turnpike Wayne, NJ 07474-0708

www.coughlanproducts.com Email: info@coughlanproducts.com

For more information, please contact:
Pat Campbell
President
Coughlan Products Corp
(973) 904-1500 ext. 14
patc@coughlanproducts.com

September 9, 2008
For Immediate Release:

Organic Food For Thought

Our children drink organic milk and our produce of choice is pesticide-free. Shouldn't we have similar options for products we apply to our skin? In fact, in the United States, the USDA certifies personal care products as "Organic" by the same rigorous standards it uses for food.

COUGHLAN PRODUCTS CORP, a leading formulator and manufacturer of innovative personal care products, announces it has recently attained status as an **approved producer of USDA Certified Organic personal care products.**

"Our ability to meet the growing demand for Natural, Organic, and, now, "Certified Organic" products is part of our mission to remain at the leading edge of industry trends and technology," says Pat Campbell, President of Coughlan.

Coughlan Products has developed an extensive library of natural and organic bath and personal care product formulations. "Working with leading suppliers of organic ingredients, we have screened numerous waxes, emollients, essential oils, botanicals and other ingredients to compile a pallet of the highest quality raw materials," says Dr. John Brahms, Director of R&D for Coughlan. "These ingredients are building blocks for the custom organic products we create to meet the high standards of performance and consistency demanded by our customers," continues Brahms.

Coughlan's customers include major marketers to the Health and Beauty industry who are reacting to the increasingly strong demands of consumers for healthier bath and skin care products. Without real standards for "natural" products in the United States, the only guarantee of the origin of ingredients is the on-label certification that products meet USDA standards. Being able to label products as "Certified Organic" adds value to the finished product for consumers and gives marketers the peace of mind that comes from this qualification and oversight of Coughlan's manufacturing facilities, processes and ingredient sourcing.



CREATING BATH & BODY PRODUCTS - FROM CONCEPT TO CUSTOMER.