



COUGHLAN PRODUCTS CORP

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For Immediate Release:

Customers Find Treasures Buried in Products

No, it's not a prize at the bottom! This collection of exotic salts, sourced from the far corners of the world, delivers the treasures of ancient seas to innovative new bath and body treatments. Time honored medicinal, detoxifying and relaxing salt treatments form the basis of new and exciting products. Whether it's a quest for Dead Sea Salt for a healing body scrub or a natural bath soak with Himalayan Pink Salt, it can be sourced and formulated to meet your objectives.

COUGHLAN PRODUCTS CORP, a leading custom formulator and manufacturer of personal care products, takes pride in its international collection of salts. Trace minerals in salts vary depending on where they are found and the way they are harvested. The presence and level of magnesium, potassium, iron, calcium and other minerals determine the added benefits for skin that are inherent in each salt as well as the natural color and appearance of the various salts.

“Using one or more of the various salts as substrates, the addition of essential oils and emollients allows us to formulate salt soaks with enhanced benefits,” reports Dr. John Brahms, Director of R&D for COUGHLAN. “We can also achieve striking visual aesthetics for the product on the shelf as well as a variety of aroma therapeutic and skin benefits in-bath. Imagination is the only limit in creating highly differentiated products,” says Brahms.

End products include Salt Soaks, ranging in texture from uniform powders to richly-textured, coarse salt mixes and Exfoliating Body Scrubs with fine, medium or coarse crystals in traditional oil or thick & creamy formulations in jars or tubes. Available in a

broad range of crystal shapes, sizes and colors, Coughlan has the perfect salts to meet your needs and the formulating and manufacturing expertise to turn them into value-added products.



CREATING BATH & BODY PRODUCTS - FROM CONCEPT TO CUSTOMER.