



COUGHLAN PRODUCTS CORP

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For Immediate Release:

Sugar for the Skin

Sugar-based products are the latest addition to the ever-expanding capabilities of COUGHLAN PRODUCTS CORP., a high quality, custom manufacturer of personal care products. Sugar, with its wholesome, natural image offers numerous benefits when used on skin.

In the growing market for oil-based exfoliant scrubs, salts of various textures and properties have made significant inroads. "In addition to its current range of salt scrubs, COUGHLAN now offers marketers greater variety of exfoliant line extensions, including brown and white sugar scrubs," says COUGHLAN President, Randy Reynolds. "A major benefit of these new, sugar-based exfoliants is smooth, polished skin with no sting after shaving."

With the ability to color the oil and add extracts or botanicals, white sugar provides an excellent pallet for a broad range of visual effects in the jar. The sugar crystals, in one of a range of possible nourishing oils, offer just the right balance of initial roughness for skin exfoliation and soothing penetration for enhanced skin health and renewal. The nutrient-rich, somewhat softer, brown sugar crystals expand the range of optical, textural, and tactile options.

Dr. Laura Spaulding, COUGHLAN's Vice President of R&D, says, "in addition to its skin nourishing and smoothing properties, sugar contributes greatly to the elegance of the formulation of bath products. Sugar Bath Powders, Granules and Cubes, with their sparkling effervescence, enhance fragrance lift. With an alpha

hydroxyacid, the effervescent sugar bath stimulates circulation and invigorates the skin.”

“One of the products in greatest demand from COUGHLAN is our Sugar Bath Cube,” reports Reynolds.

Alone, or in combination with milk, soy, or other beneficial additives, Sugar Bath Cubes enhance moisturization and the healthy appearance of sensuous, silky smooth skin. A single one-ounce cube per bath provides the skin feel benefits of the sugar base in a luxurious, effervescent, aromatic bathing experience.

Reynolds says, “The recent addition of new manufacturing lines at COUGHLAN creates additional high speed production, filling, labeling and packaging capacity for an expanding range of non-aqueous products including bath powders, salts, and tablets as well as salt and sugar-based scrubs. By concentrating in this specialized area of technology, COUGHLAN has become a leader in innovation and product development.”

**COUGHLAN PRODUCTS CORP IS A LEADING RESOURCE FOR
INNOVATIVE, HIGH QUALITY CUSTOM MANUFACTURED BATH AND
PERSONAL CARE PRODUCTS.**