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For Immediate Release:

Topical Skin Treatments Offer Real Benefits

The best way to treat problem skin is to directly apply therapeutic ingredients that will stay, offering an opportunity to actually work. Topical products focus healing and soothing benefits precisely in the area needing treatment, without being absorbed into the skin too quickly. This need is why COUGHLAN PRODUCTS CORP of Wayne, NJ has invested to expand R&D and manufacturing operations to include hot pour technology. Products will include a range of balms, butters, erodable sticks, pots and molded shapes formulated to target specific body parts.

Balms and butters offer soothing treatment of dry, cracked skin, a problem many people experience on elbows and heels. In stick or potted form, they can also help to moisturize and protect lips or soften and nourish cuticles. For more cosmetic problems, balms can also be formulated to reduce the appearance of stretch marks, cellulite and scars. And because these products do not contain water, a little goes a very long way.

“This hot pour technology has also allowed for unique products that are concentrated, yet cosmetically elegant vehicles for delivering active compounds to problem sites,” says COUGHLAN VP of R&D, Dr. Laura Spaulding. For example, Thickened Scrubs offer great emolliency and exfoliation, with no oil floating on top and no induction seal required. Massage Bars, which can be a free standing shape, bar or in stick form, allow for massaging without the greasiness of oil or danger of spills. Solid Perfumes are great for traveling, plus the oils evaporate more slowly than alcohol based perfumes, so they last longer. Aroma-therapeutic Balms can be used on temples and pulse points for effects such as stress relief. Room Fragrancers are another option and can be molded into a shape and used in open-air potpourri pots.

As COUGHLAN President, Randy Reynolds, says, “With the increasing need for unique products with bona fide benefits, it is important that we stay on the cutting edge of consumer trends as well as innovative ingredients and the benefits they can provide.” There are numerous benefits that can be derived from the many available luxurious oils and exotic butters. For example, Shea Butter can be used to restore the skin’s natural elasticity, enable skin to absorb moisture from the air and to deliver vitamins A, E and F to the skin. Shea Butter has also been shown to help with skin conditions such as eczema, dermatitis, skin allergies, fungal infections, inflammation, wrinkles, stretch marks, scars, scrapes, and more.

COUGHLAN PRODUCTS is a recognized leader in the formulation and manufacture of innovative personal care products. “We take the challenge of delivering functional benefits seriously and have the ability to meet the specific functional, textural and visual requirements to support each customer’s brand image and target market,” says Mr. Reynolds. And COUGHLAN has state of the art technology to fill, package, label, etc. and can provide components turnkey or supply product in bulk.

**COUGHLAN PRODUCTS CORP IS A LEADING RESOURCE FOR
INNOVATIVE, HIGH QUALITY CUSTOM MANUFACTURED BATH AND
PERSONAL CARE PRODUCTS.**